



MISSOURI  
**ONE START**

# MISSOURI ONE START *INTRODUCTION*



MISSOURI  
**ONE START**

[MissouriOneStart.com](https://MissouriOneStart.com)

RECRUITMENT | TRAINING | UPSKILLING

LET'S GET  
**STARTED**

# OUR FOCUS

Support economic growth and business competitiveness by providing workforce solutions to help employers hire, train, and retain employees in Missouri.



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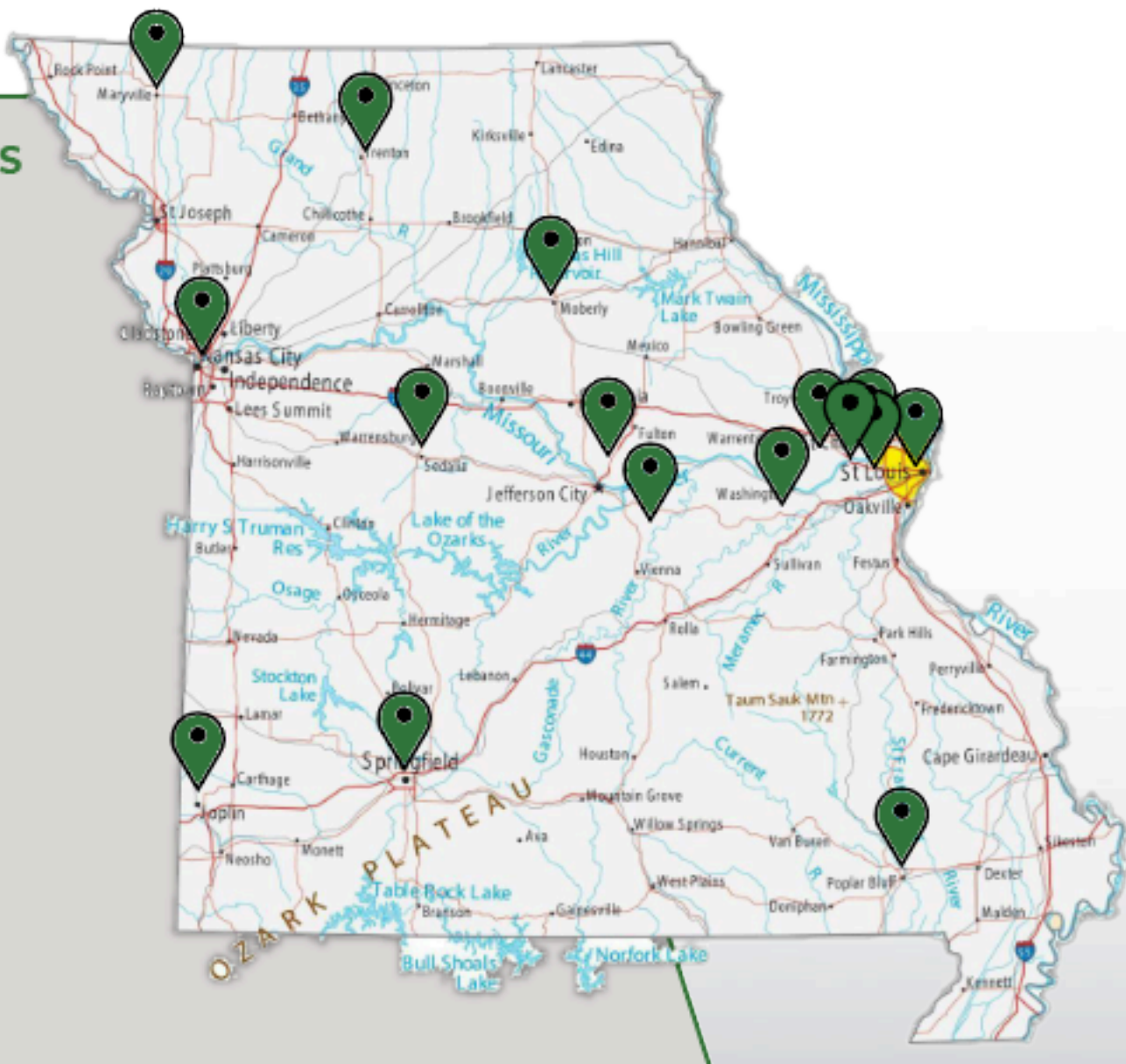


# OUR TEAM

- Network of training professionals within the local education agencies (**LEA's**) across the state
- 9 State **FTE** oversee the program

## NETWORK OF TRAINING PARTNERS

- Crowder College - **Joplin**
- East Central College - **Union**
- Jefferson College - **Hillsboro**
- Metropolitan Community College - **Kansas City**
- Mineral Area College - **Park Hills**
- Moberly Area Community College - **Moberly**
- Northwest Technical School - **Maryville**
- North Central Missouri College - **Trenton**
- Ozarks Technical Community College - **Springfield**
- School District of the City of St. Charles - **St. Charles**
- St. Charles Community College - **Cottleville**
- St. Louis Community College - **St. Louis**
- St. Louis Special School District - **Sunset Hills**
- State Fair Community College - **Sedalia**
- State Technical College of Missouri - **Linn**
- Three Rivers College - **Poplar Bluff**



# MISSOURI ONE START *TRAINING*



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# MISSOURI ONE START - TRAINING

## ➤ General eligibility criteria

- Companies creating new jobs in Missouri or retraining existing employees as a result of direct facility capital investments
- Companies must offer health insurance and pay at least 50% of the premium
- Training assistance for full-time, permanent employees (working an average of at least 35 hours per week), and earning competitive base wages
- Other eligibility criteria may apply

# TRAINING PROGRAMS

- **Provides flexibility in how training services are delivered**
  - MOS network of trainers at the LEA
  - In-house training expert at the company
  - Companies preferred training vendor



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# MISSOURI ONE START - TRAINING

- Specialized training ranging from technical needs, quality, soft skills, and options for training equipment or facilities
  - Process Improvement
  - Quality Initiatives such as ISO and Lean Manufacturing
  - Technical Skills such as PLC, Robotics and Welding
  - Industrial Safety & OSHA Standards
  - Team Building & Leadership
- Training funds are discretionary
- MOS program services are included (when appropriate) as an incentive for state's competitive and attraction projects

## ELIGIBLE INDUSTRIES:



Financial &  
Professional Services



Aerospace



Health &  
Science Services



Biosciences



Information Technology



Logistics & Distribution



Headquarter Locations



Energy Solutions



Advanced Manufacturing



Automotive



Ag Tech &  
Food Solutions

## INELIGIBLE INDUSTRIES:

- Gambling establishments
- Food services and drinking places
- Public utilities
- Educational services
- Religious organizations
- Public administration
- Ethanol distillation or production
- Biodiesel production
- Retail trade establishments, except headquarters with a majority of its full-time employees not with a retail NAICS code
- Any company that is delinquent in the payment of taxes due the state or federal government
- Any company that has filed for or has publicly announced its intention to file for bankruptcy protection

Companies are surveyed each year regarding quality of service provided by the programs and overall satisfaction. Below are some of the FY21 survey results.

## TOP 5 REASONS COMPANIES REQUESTED TRAINING



CLOSING SKILL GAPS  
OF EXISTING EMPLOYEES



IMPROVEMENT IN  
EMPLOYEE PRODUCTIVITY



TRAINING REQUIRED DUE  
TO NEW EQUIPMENT OR  
TECHNOLOGY UPGRADES



ONBOARDING ASSISTANCE  
OF NEW HIRES

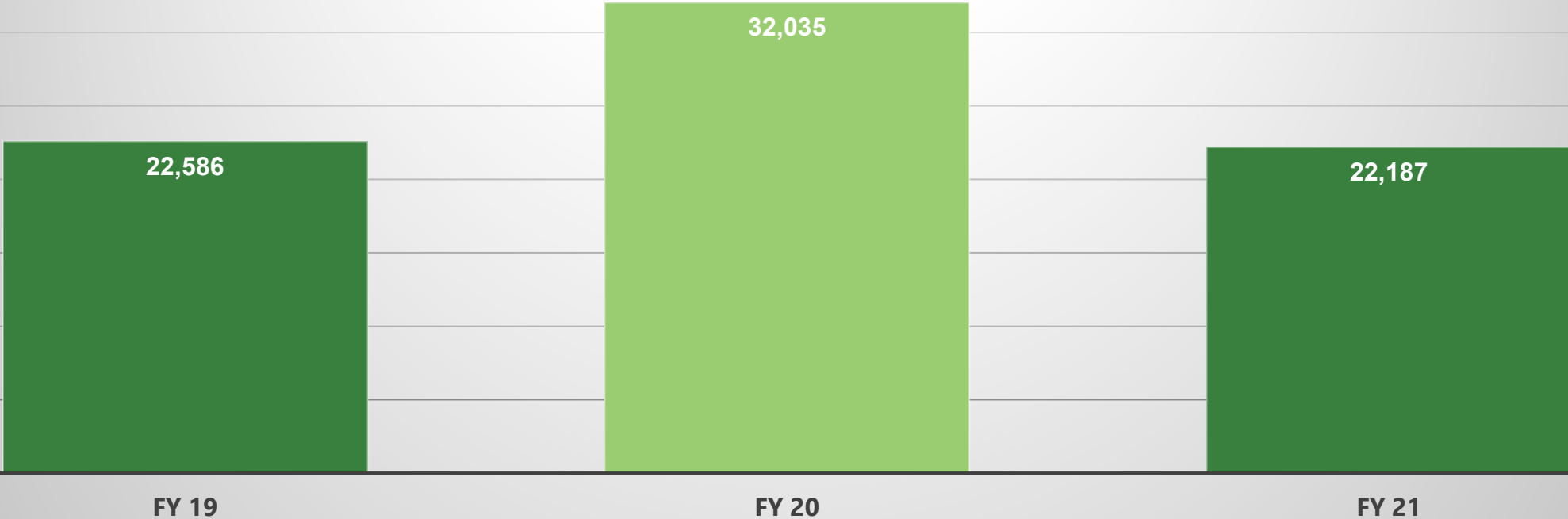


INTRODUCING NEW  
PRODUCTS OR SERVICES



# MOS TRAINING - 3 YEAR RECAP

## NUMBER OF TRAINEES



# MISSOURI ONE START *RECRUITMENT*



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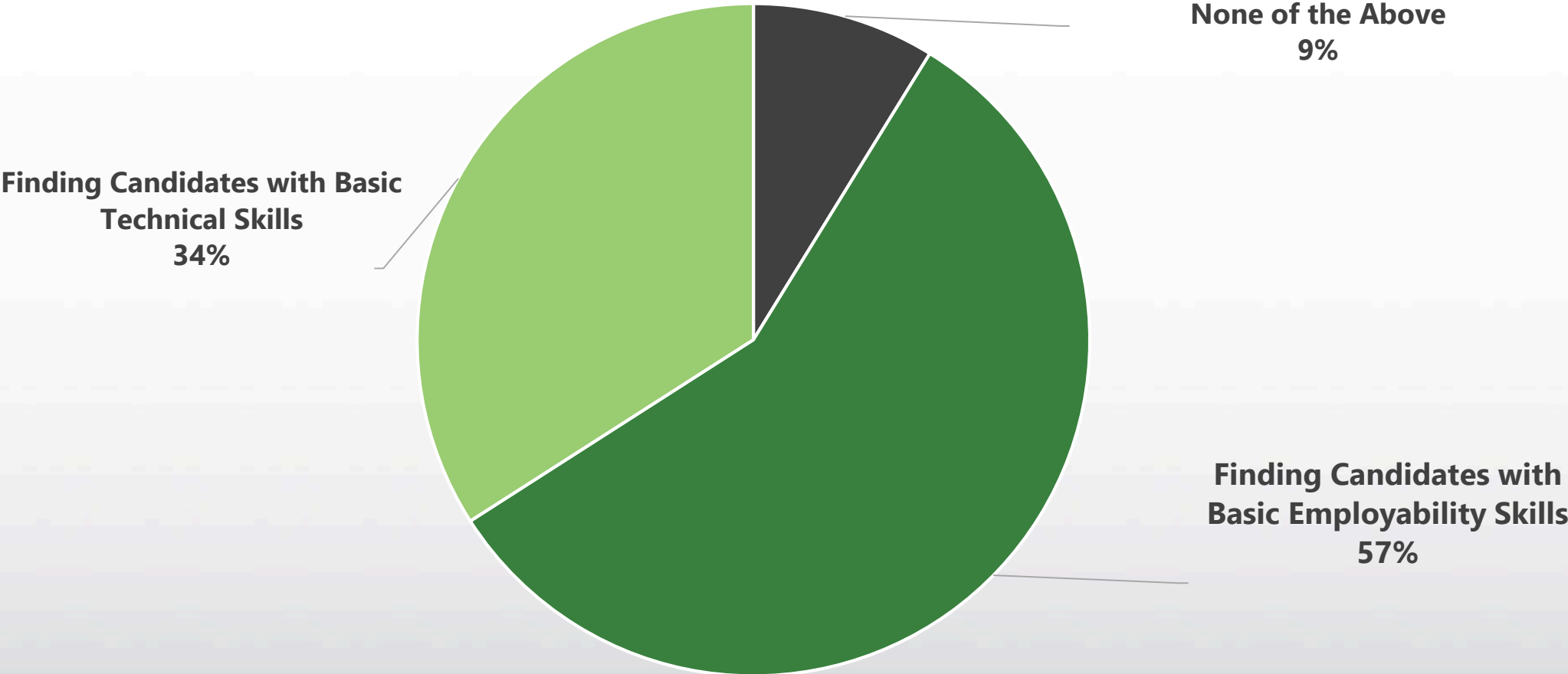


# MISSOURI ONE START - RECRUITMENT

- Workforce shortages have put an even greater focus on recruitment
- **44%** of small business leaders say difficulty hiring new employees has limited their operating capacity
- There are more job openings in Missouri than people looking for work

# MISSOURI ONE START - 2021 COMPANY SURVEY

## Greatest Recruitment Challenge



# MISSOURI ONE START - 2021 COMPANY SURVEY

Over the past year, which of the following was your greatest workforce challenge?







CUSTOMIZED  
STRATEGY



PERSONALIZED  
HIRING EVENTS



TARGETED EMAILS



SOCIAL MEDIA  
CAMPAIGN



CUSTOMIZED  
MICROSITE



ASSESSMENT  
SCREENING



ANALYTICS  
REPORTS

**THE ONE STOP  
TO YOUR NEXT HIRE**

# RECRUITMENT

Missouri One Start's personalized recruitment services are free for eligible companies. Our team is prepared to provide a wide range of recruitment strategies, customized screening tools, and pre-employment training to ensure workers have the skills needed to be productive on their first day

# JOB POSTINGS

- Free for companies to promote openings
- Provides a clear path to apply
- Easy to navigate from a phone






## One Workforce One Missouri One Start

Below is a state-wide job board where you can search opportunities by job type, category and/or location.

Click on any job to read the job detail page. On the job detail page, hitting the "Apply for Job" button will provide you the link for submitting an application.

Jobs are listed from newest to oldest. For widest search results, search by category. For limited search results, search by location (city) or specific key words. All search results show the location of the job opening.

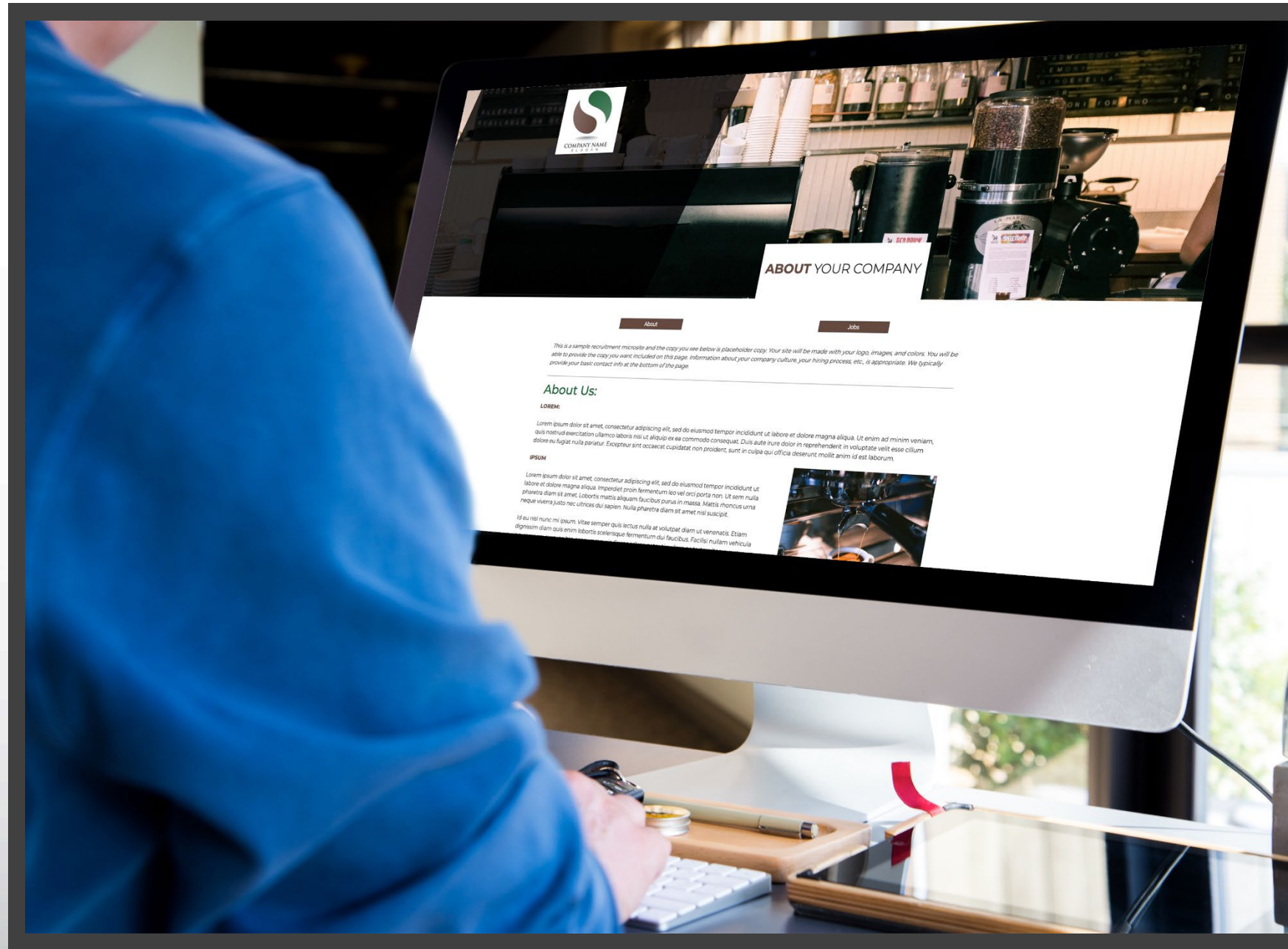
Keywords	Location	Choose a category	<b>Search Jobs</b>	
<input checked="" type="checkbox"/> Freelance	<input checked="" type="checkbox"/> Full Time	<input checked="" type="checkbox"/> Internship	<input checked="" type="checkbox"/> Part Time	<input checked="" type="checkbox"/> Temporary
<input checked="" type="checkbox"/> Veterans				

 HR Coordinator Tracker Marine	Bolivar, MO	<b>Full Time</b>
 QC Inspector Tracker Marine	Bolivar, MO	<b>Full Time</b>
 Painter/Industrial DT Engineering	Lebanon, MO	<b>Full Time</b>

# MICROSITE

Home base for all promotional traffic

- Company provides marketing assets
- Created to reflect company brand, imagery, and messaging



# SOCIAL MEDIA

- Company provides assets and approves messaging
- Organic Social Media- Shared with local partner agencies to maximize reach
- Paid Social Media- For large hiring events



**Kawasaki**  
— ENGINES —

**YOU'RE INVITED**  
KAWASAKI MEET & GREET

**BOONVILLE**

Thursday, December 9  
6pm-8pm

LOCATION:  
Kawasaki Motors Corp., USA  
2501 Boonslick Drive  
Boonville, MO 65233



**NOW HIRING!**  
In Clinton

**STARTING AT \$16/HR**

**FULL TIME + BENEFITS**

**NITRO**  
PERFORMANCE FISHING BOATS

# RECRUITMENT EFFORTS

## TALENT STRATEGY TEAM

CUSTOMIZED  
STRATEGY



CUSTOMIZED  
MICROSITE



SOCIAL MEDIA  
CAMPAIGN



PERSONALIZED  
HIRING EVENTS



ASSESSMENT  
SCREENING



TARGETED  
EMAILS



ANALYTICS



# MISSOURI ONE START TEAM

**Kristie Davis** – Division Director

**Shelle Jacobs** – Division Deputy Director

**Susan Thomas** – Program Support Specialist

**Tammy Floyd** – Customized Training Program Coordinator

**Jackie Gerken** – Customized Training Program Coordinator

**Lamont Brown** – Customized Training Program Coordinator

**David Prey** – New Jobs and Job Retention Training Program Coordinator

**Peggy Smith** – Marketing and Branding Manager

**Lucas King** – Design and Marketing Specialist

**Lisa Marshall** – ARPA Grant Specialist



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