



Employment & Training Programs Employer Engagement Team

Connecting employers, workforce, and resources to meet today's challenges

Who We Are – NOT

Sometimes it is easiest to define something new by understanding what it is not. The DSS

Employer Engagement Team is NOT:

- Selling ANYTHING! – Our desire is to be a partner at the community table.
- A job placement agency – But we can connect you to an often untapped workforce.
- Going to tell you what to do – We are here to listen. You know your business best.

What We Do

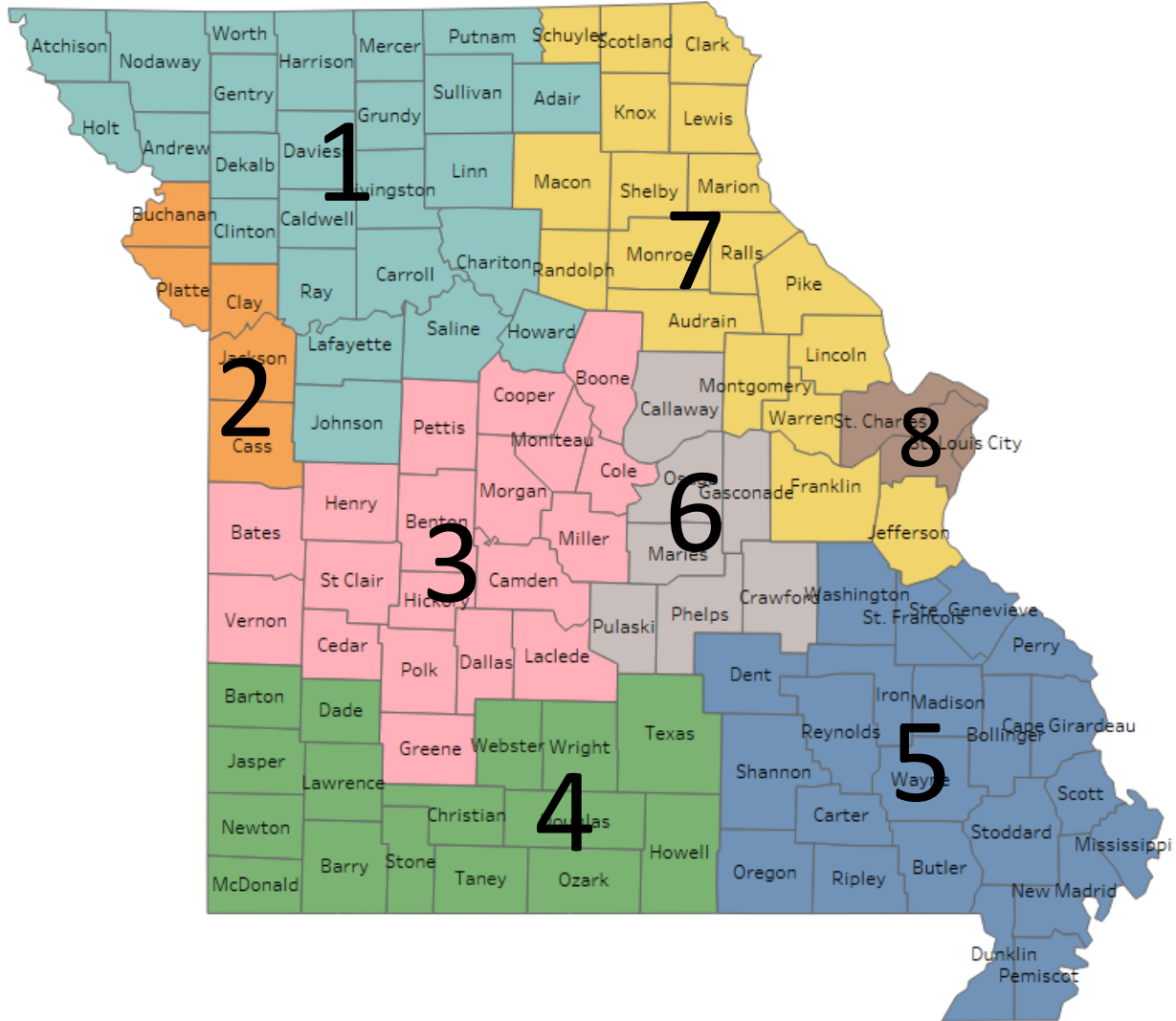
- LISTEN – And build connections to address workforce challenges.
- PROMOTE your hiring events via email blasts to our 166,000+ subscribers and text messages to individuals near you.
 - Goal is to increase participation in events or enrollment/pre-registrations.
 - 237 events with 1,065,199 texts sent from January 2021 – February 2023.
 - 296 different email topics sent from March 2021 through January 2023 – for a total 44,149,686 emails.
- PROVIDE information regarding resources that may help retain your current employees.
- CONNECT employers with workforce partners and individuals seeking employment.
- FACILITATE the DSS Employment and Training Programs.
- NAVIGATE court and legal systems to create second-chance opportunities for justice-involved individuals entering the workforce.

All services are provided to you free of charge!

<https://dss.mo.gov/employment-training-provider-portal/business-engagement.htm>



For more information, contact your regional representative today!



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