MISSOURI
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MISSOURI ONE START
INTRODUCTION

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MissouriOneStart.com

RECRUITMENT | TRAINING | UPSKILLING

LET'S GET
STARTED

OUR FOCUS

Support economic growth and business competitiveness by providing workforce solutions to help employers hire, train, and retain employees in Missouri.

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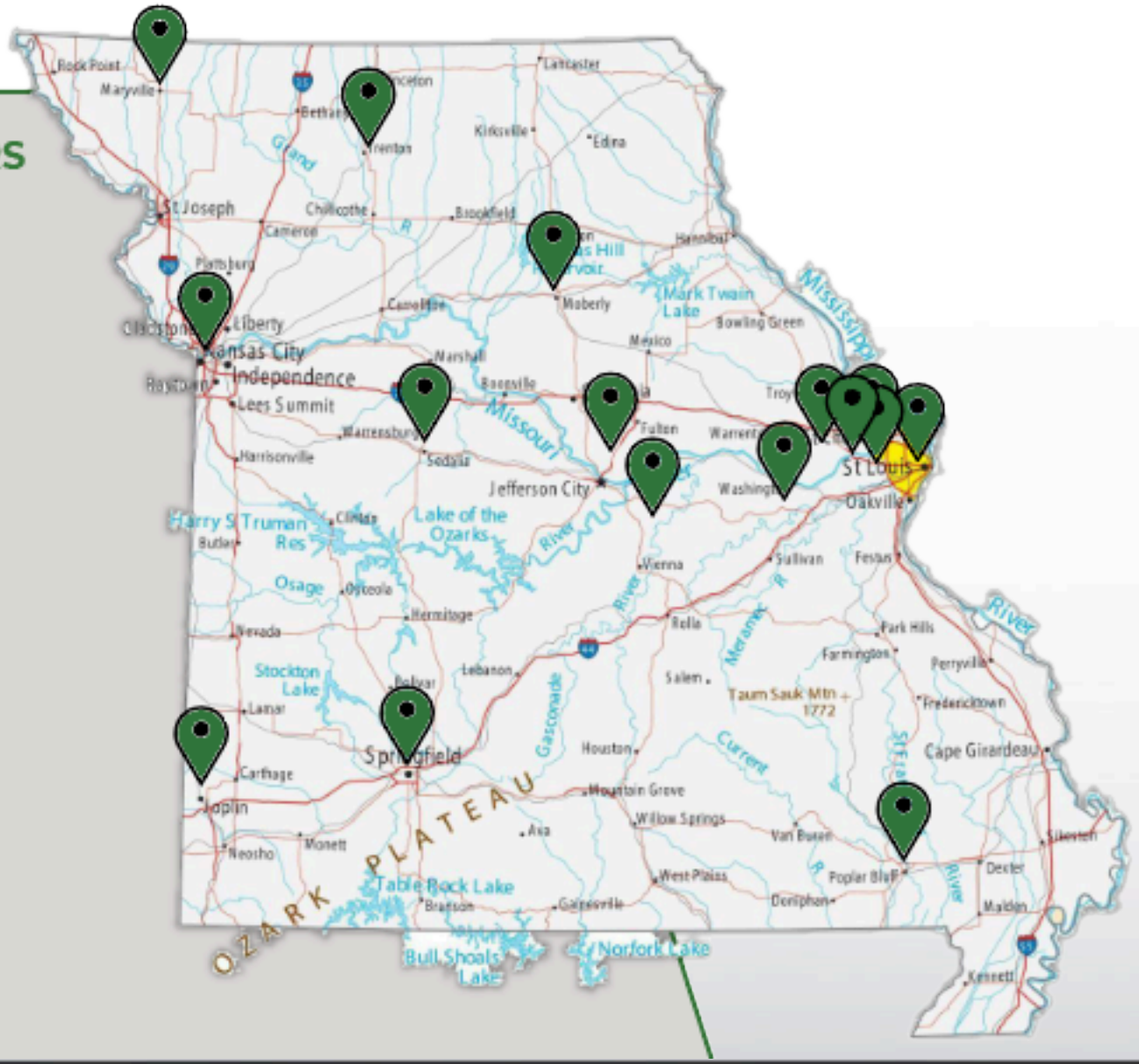
OUR TEAM

- Network of training professionals within the local education agencies **(LEA's)** across the state

- 9 State **FTE** oversee the program

NETWORK OF TRAINING PARTNERS

Crowder College - **Joplin**
East Central College - **Union**
Jefferson College - **Hillsboro**
Metropolitan Community College - **Kansas City**
Mineral Area College - **Park Hills**
Moberly Area Community College - **Moberly**
Northwest Technical School - **Maryville**
North Central Missouri College - **Trenton**
Ozarks Technical Community College - **Springfield**
School District of the City of St. Charles - **St. Charles**
St. Charles Community College - **Cottleville**
St. Louis Community College - **St. Louis**
St. Louis Special School District - **Sunset Hills**
State Fair Community College - **Sedalia**
State Technical College of Missouri - **Linn**
Three Rivers College - **Poplar Bluff**



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TRAINING

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MISSOURI ONE START - TRAINING

- **General eligibility criteria**
  - Companies creating new jobs in Missouri or retraining existing employees as a result of direct facility capital investments
  - Companies must offer health insurance and pay at least 50% of the premium
  - Training assistance for full-time, permanent employees (working an average of at least 35 hours per week), and earning competitive base wages
  - Other eligibility criteria may apply

TRAINING PROGRAMS

- **Provides flexibility in how training services are delivered**
  - MOS network of trainers at the LEA
  - In-house training expert at the company
  - Companies preferred training vendor

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MISSOURI ONE START - TRAINING

- Specialized training ranging from technical needs, quality, soft skills, and options for training equipment or facilities
  - Process Improvement
  - Quality Initiatives such as ISO and Lean Manufacturing
  - Technical Skills such as PLC, Robotics and Welding
  - Industrial Safety & OSHA Standards
  - Team Building & Leadership
- Training funds are discretionary
- MOS program services are included (when appropriate) as an incentive for state's competitive and attraction projects

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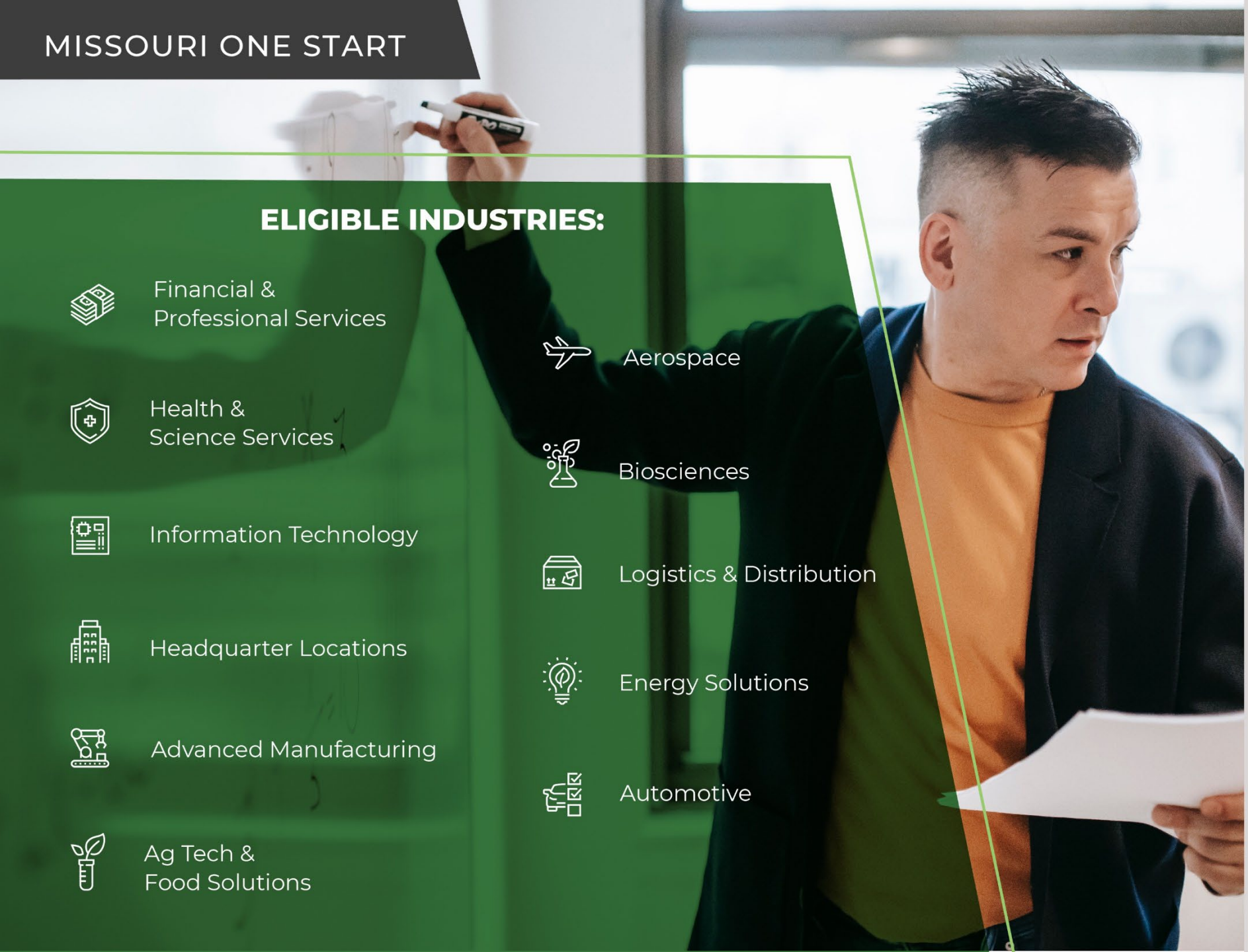


ELIGIBLE INDUSTRIES:

- Financial & Professional Services
- Health & Science Services
- Information Technology
- Headquarter Locations
- Advanced Manufacturing
- Ag Tech & Food Solutions
- Aerospace
- Biosciences
- Logistics & Distribution
- Energy Solutions
- Automotive

INELIGIBLE INDUSTRIES:

- Gambling establishments
- Food services and drinking places
- Public utilities
- Educational services
- Religious organizations
- Public administration
- Ethanol distillation or production
- Biodiesel production
- Retail trade establishments, except headquarters with a majority of its full-time employees not with a retail NAICS code
- Any company that is delinquent in the payment of taxes due the state or federal government
- Any company that has filed for or has publicly announced its intention to file for bankruptcy protection

Companies are surveyed each year regarding quality of service provided by the programs and overall satisfaction. Below are some of the FY21 survey results.

TOP 5 REASONS COMPANIES REQUESTED TRAINING

CLOSING SKILL GAPS OF EXISTING EMPLOYEES

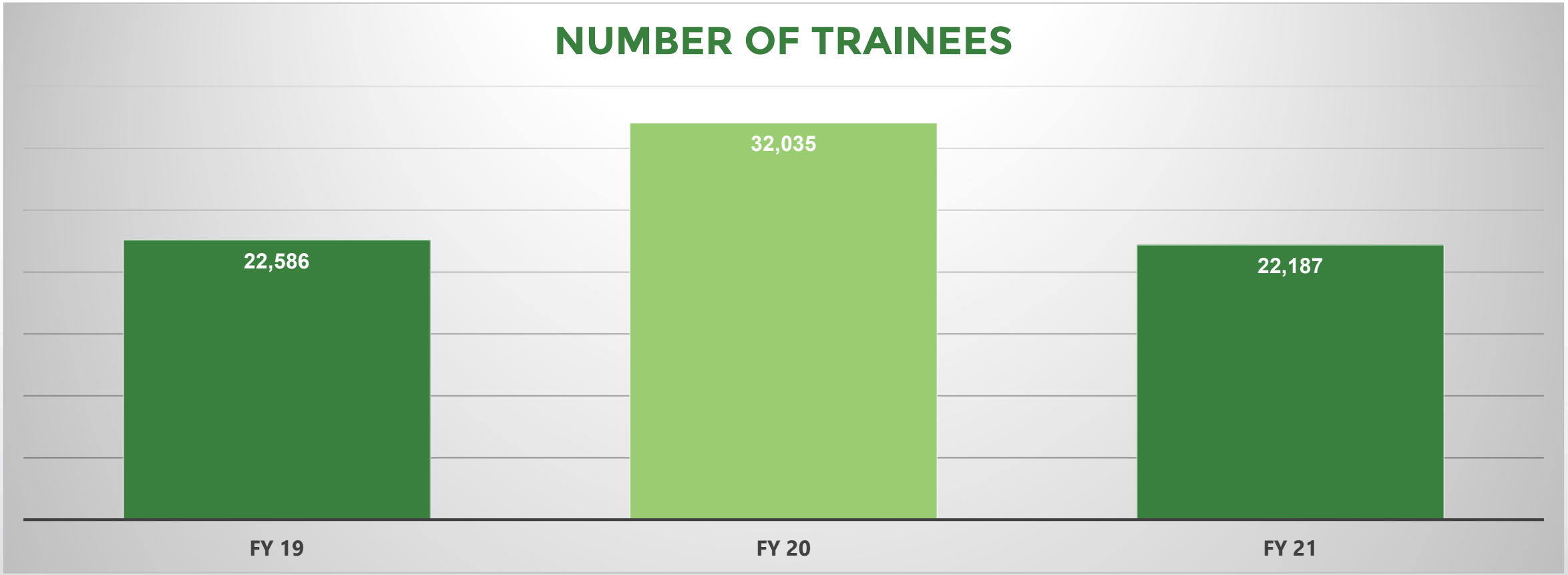
IMPROVEMENT IN EMPLOYEE PRODUCTIVITY

TRAINING REQUIRED DUE TO NEW EQUIPMENT OR TECHNOLOGY UPGRADES

ONBOARDING ASSISTANCE OF NEW HIRES

INTRODUCING NEW PRODUCTS OR SERVICES

MOS TRAINING - 3 YEAR RECAP



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RECRUITMENT

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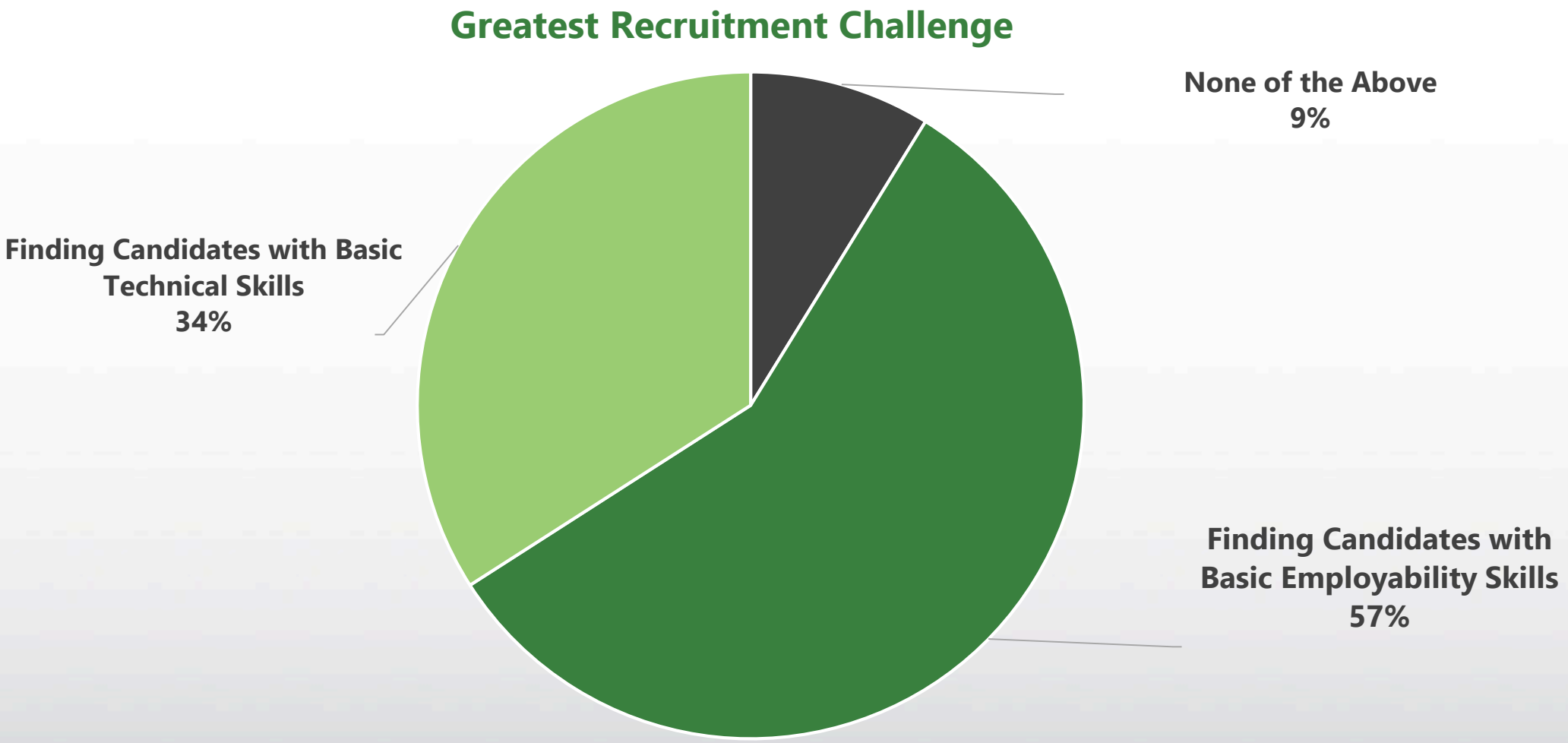
MISSOURI ONE START - RECRUITMENT

- Workforce shortages have put an even greater focus on recruitment
- **44%** of small business leaders say difficulty hiring new employees has limited their operating capacity
- There are more job openings in Missouri than people looking for work

MISSOURI ONE START - 2021 COMPANY SURVEY



MISSOURI ONE START - 2021 COMPANY SURVEY

CUSTOMIZED STRATEGY

PERSONALIZED HIRING EVENTS

TARGETED EMAILS

SOCIAL MEDIA CAMPAIGN

CUSTOMIZED MICROSITE

ASSESSMENT SCREENING

ANALYTICS REPORTS

THE ONE STOP TO YOUR NEXT HIRE

RECRUITMENT

Missouri One Start's personalized recruitment services are free for eligible companies. Our team is prepared to provide a wide range of recruitment strategies, customized screening tools, and pre-employment training to ensure workers have the skills needed to be productive on their first day

JOB POSTINGS

- Free for companies to promote openings
- Provides a clear path to apply
- Easy to navigate from a phone

One Workforce One Missouri One Start

Below is a state-wide job board where you can search opportunities by job type, category and/or location.

Click on any job to read the job detail page. On the job detail page, hitting the "Apply for Job" button will provide you the link for submitting an application.

Jobs are listed from newest to oldest. For widest search results, search by category. For limited search results, search by location (city) or specific key words. All search results show the location of the job opening.

Keywords | Location | Choose a catego | Search Jobs

☑ Freelance ☑ Full Time ☑ Internship ☑ Part Time ☑ Temporary ☑ Veterans

HR Coordinator Tracker Marine	Bolivar, MO	Full Time
QC Inspector Tracker Marine	Bolivar, MO	Full Time
Painter/Industrial DT Engineering	Lebanon, MO	Full Time

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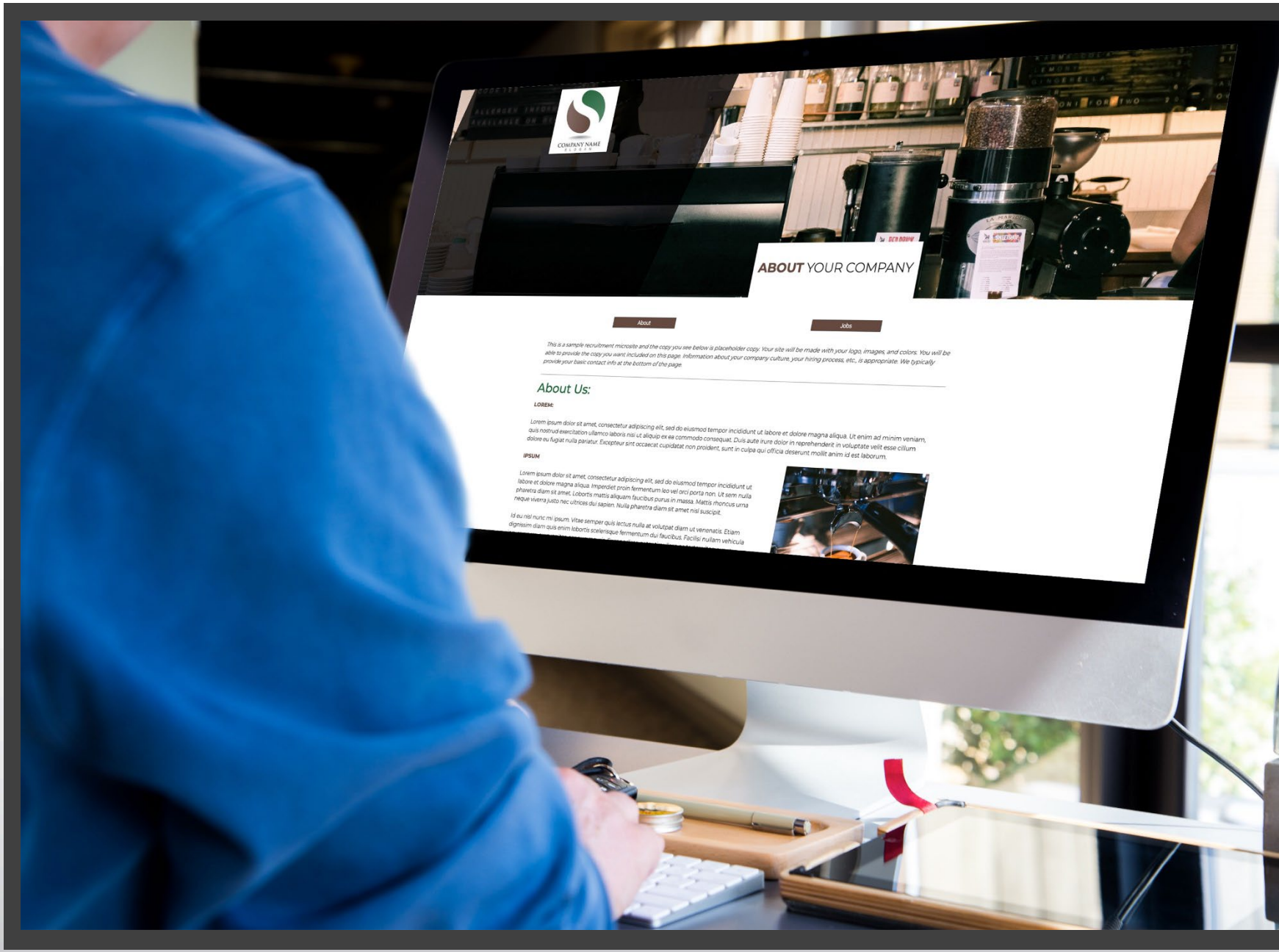
MICROSITE

Home base for all promotional traffic

- Company provides marketing assets
- Created to reflect company brand, imagery, and messaging



SOCIAL MEDIA

- Company provides assets and approves messaging
- Organic Social Media- Shared with local partner agencies to maximize reach
- Paid Social Media- For large hiring events

RECRUITMENT EFFORTS

TALENT STRATEGY TEAM

- CUSTOMIZED STRATEGY
- CUSTOMIZED MICROSITE
- SOCIAL MEDIA CAMPAIGN
- PERSONALIZED HIRING EVENTS
- ASSESSMENT SCREENING
- TARGETED EMAILS
- ANALYTICS

MISSOURI ONE START TEAM

Kristie Davis – Division Director

Shelle Jacobs – Division Deputy Director

Susan Thomas – Program Support Specialist

Tammy Floyd – Customized Training Program Coordinator

Jackie Gerken – Customized Training Program Coordinator

Lamont Brown – Customized Training Program Coordinator

David Prey – New Jobs and Job Retention Training Program Coordinator

Peggy Smith – Marketing and Branding Manager

Lucas King – Design and Marketing Specialist

Lisa Marshall – ARPA Grant Specialist

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